

PhD Mentoring

PUBLICATION PROCESS AND ACCOUNTING MARKET

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- Accounting job market
 - Two job market conferences
 - Other conferences you should attend in your job market year
 - General advice
- Publication process
 - Submitting and revising papers
 - Refereeing

Two job market conferences (format: short presentations, interviews)

EAA Talent Workshop

<https://eaa-jobmarket.ie.edu/>

(Madrid, November 10-11, 2023)

Application deadline: October 2, 2023

Application materials:

- Job market paper
- Resume
- Brief research statement

Accounting PhD Rookie Recruiting and Research Camp

<https://aaahq.org/Meetings/2022/2022-Accounting-PhD-Rookie-Recruiting-and-Research-Camp>

(Dallas, December 8-10, 2023)

Registration deadline: October 31, 2023

Materials submission deadline: November 14, 2023

Application materials:

- Job market paper (other papers)
- Resume
- Brief research statement/ over letter
- Recommendation letters

Accounting Job Market

- You will be asked to select schools from a list of recruiters. If those schools also choose you, then you will be invited for a short interview
 - Cast your net widely, **but** do not waste people's time – do not select schools that you would never go to!
 - The best school for you is not necessarily the top school in the ranking or the best school for others!
- Practice and prepare! Know who you are talking to!
- Take the opportunity to learn about the different schools (research culture, resources, teaching, etc.). The best school for you is not necessarily the top-ranked school or the best school for others!
- Use the opportunity to meet the other job market candidates
- Enjoy the process!

European Accounting Association (EAA) Annual Congress

(Bucharest, Romania- 15-17 May 2024)

Paper submission deadline usually at the beginning of December

EAA Doctoral Colloquium (just before the Congress)

Application submission deadline usually at the end of November

3 students nominated to attend AAA, CAAA, and AFANZ Doctoral Colloquia

AAA Sections Midyear Meetings (financial accounting and reporting, management accounting, auditing, international accounting)

Financial Accounting and Reporting Section (FARS) Midyear Meeting

(Denver, January 18-20)

Paper submission deadline usually at the end of the first week of September

Other Conferences

This is a good opportunity to meet colleagues and to market yourself!

- **VOLUNTEER!** (to **discuss** papers, to chair sessions)
- Prepare an **ELEVATOR PITCH!**

- Importance of the job market paper
- Job market presentation
 - Practice
 - Listen and don't be defensive
 - Don't take anything personally
 - Manage your time (always keep in mind the message that you really want to convey)
- Individual meetings
 - Know who you are going to meet—ask them about their research
- Research independence
- Research pipeline
 - Know all your work!
- Accounting focus
- Teaching experience/ preferences

Publication Process



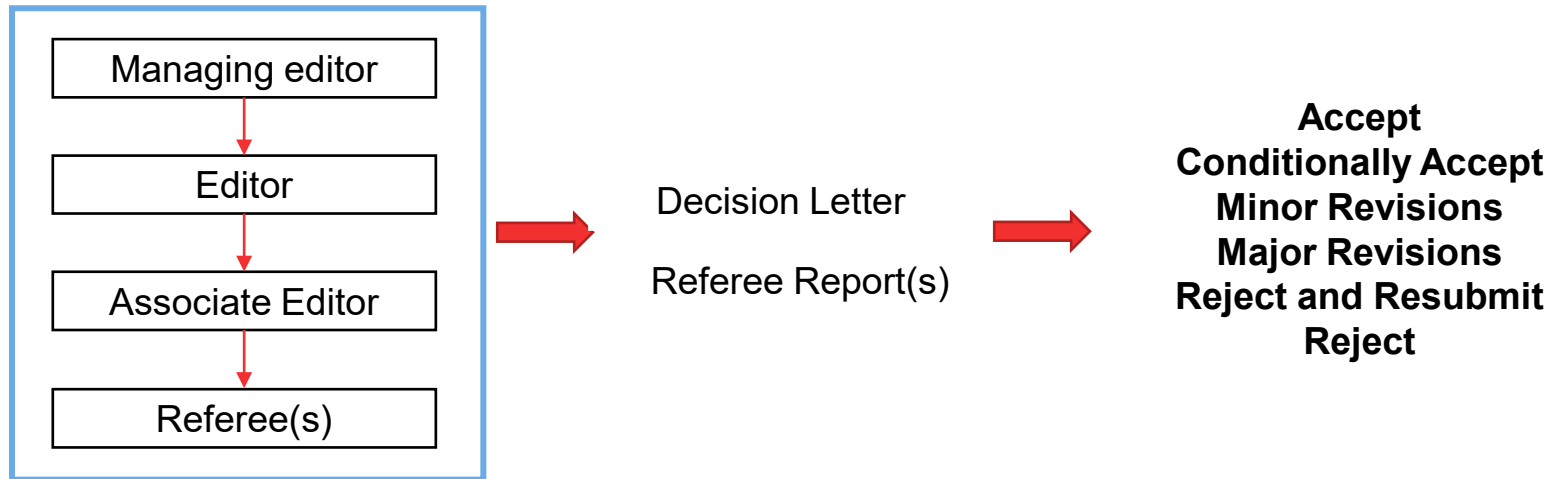
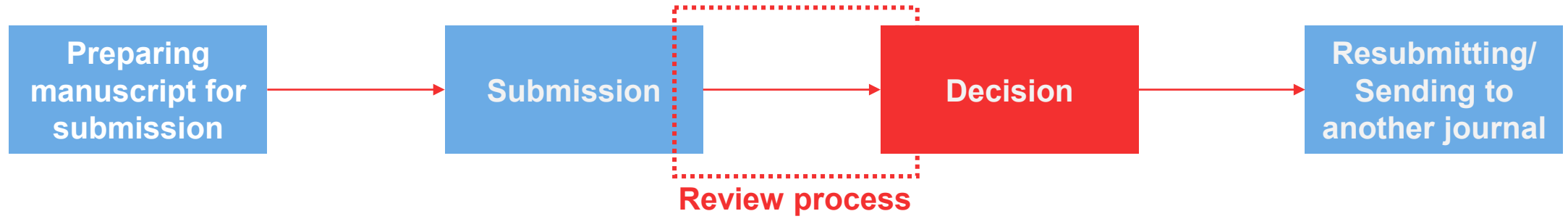
- Seek **feedback** before submitting your paper:
 - From colleagues
 - Brown-bags
 - Workshops and conferences
- Choose your **target** carefully
- Journals often have conferences (often a quicker publication process, visibility)
 - E.g., in accounting (JAR Conference, JAE Conference, RAST Conference, CAR Conference)

Publication Process



- Carefully prepare submission files
 - Cover letter
 - Anonymized manuscript
 - Carefully re-read all the files to make sure paper is clear and free of typos
- Some journals will ask you about your preferred (associate) editors/ referees
- Make sure you keep all submission files organized

Publication Process



Publication Process



- Consider the reviewers' comments seriously (even if you intend to submit to another journal)
 - Is your paper clear enough?
 - Does the introduction clearly emphasize the motivation and incremental contribution of your paper?
- Carefully prepare **response memo** (editor & referee)
 - The response memo should explain how you have addressed each of the reviewers'/editor's comments
 - Be polite and rational!
 - Provide evidence to support your response
- Ask for feedback from colleagues or a mentor if you can

Resources:

“How to write an Effective Referee Report and Improve the Scientific Review Process”
(Berk, Harvey, and Hirshleifer 2017)

“Referee report template” Nikolov: <https://users.nber.org/~nikolovp/resources.html>

- You will be invited by editors to review papers. You should produce two files:
 - Referee report
 - Cover letter (containing your recommendation)
- Your role is to help the editor determine whether the paper is potentially publishable and, if so, help design a roadmap to publication

Referee Report:

- **(Summary and overall assessment)** Summarize the paper, its main contribution:
 - Is the research question well defined and broad enough?
 - Is the incremental contribution of the paper sufficiently important?
- **(Major Issues)** Highlight issues that must be fixed (e.g., theory, identification strategy, data, empirical analysis, mechanisms, threats to validity)
 - What is the problem?
 - Why is it important?
 - How can it be fixed?
- **(Minor Issues)** List of minor comments/ questions

Cover Letter:

- Summarize the paper (in your own words) and its main incremental contribution
- Summarize main issues and recommended revisions (if appropriate)
- Refer to your referee report for other issues
- Clearly state your recommendation