

# The Publication Process

Alex Michaelides



- Job Market Paper
- Now need to start publishing
- That is the end goal, publish paper(s)
- Ideally in a top journal but not all papers end up in a top journal
- Even if not in a top journal, as long as paper is cited you will be fine
- So important to get people to see the paper so that hopefully they can cite it

- 
- Different ways to get published
  - Some conferences are important, so if you manage to get into these conferences, AND you do a good job in the presentation and Q&A, then chances of getting into a top journal increase
  - My experience: NBER Summer Institute
  - You can apply online
  - So, one way is if the paper gets into these conferences
  - Follow up these papers after addressing comments that have come up (referees might have been present) and submit (nothing gets published without being submitted)

# What if bad luck with conferences?

---

- Not all my papers have been presented at top conferences
- There are other ways to get feedback and make the paper seen
- Or just submit and begin the process
- Optimal time to submit?

- Most papers will be rejected the first time around
- How does one proceed?
- To address or not to address comments?
- Which is the next journal?
- FT Rankings/Field journals/editorial boards/reputation for speedy resolution of uncertainty

# Revise and Resubmit

---

- Responding to an invitation to R&R
- Respond to referees
- Respond to editors
- Stay within the parameters and do not go on tangents that you were not asked to do just because you can do them
- Justify/Explain why some requests cannot be done

- 
- Prepare (at least) 2 documents: reply to referee(s) and reply to editor
  - Give comments and suggestion serious thought.
  - Respond to **all** comments
  - Address the comments and question in the paper and make a reference to those in your reply. These may include: new data; new methods; new text (you do not have to empirically address every single point)
  - If you disagree with some point, or think it's tangential, distracting, or simply beyond the scope of the paper, you can also say so! Ultimately it is your paper!

- Replication packages
- Website and CV
- Upload internally at many universities
- Ssrn

# Personal experiences

---

- Most cited paper I have was rejected by top econ journal before making it to JF. Was presented at good conferences
- One paper was never really presented at top conferences and was rejected by two of the finance journals and then ended up at JFE
- Very few of the papers I have (including the ones in field journals) were published where they were originally submitted... so many rejections
- Ones that had taken the most rounds are the ones where I did not understand what the referee had in mind or could not implement what they had in mind

- 1 % inspiration, 99% perspiration
- Therefore, persistence is important
- Rejections are part of the norm and happen to everyone so do not get (too) depressed
- Remember the editorial team there to make paper better